

REED HILDERBRAND

Geoff Fritz

Senior Associate

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Biography

Geoff Fritz is a Senior Associate at Reed Hilderbrand where he contributes to the design leadership of several of the firm's prominent commissions and all aspects of project work. Geoff is committed to curating and expanding the firm's graphic representation and to the mentorship of Reed Hilderbrand's junior design staff. Geoff is currently project manager for The Contemporary Austin's Betty and Edward Marcus Sculpture Park at Laguna Gloria in Austin, Texas, and for the Schwartz Common and Pavilion at Harvard Business School. He also serves as project manager and lead designer for projects at the University of Delaware, the Boston Symphony Orchestra's Tanglewood Music Center, and a 90-acre farm and summer retreat on Mount Desert Island, ME. In addition to professional pursuits, Geoff serves as a guest critic at Penn State and Louisiana State Universities. He earned a Bachelor of Landscape Architecture degree from Penn State University, where he was awarded an ASLA Certificate of Honor.

Education

Pennsylvania State University, University Park
PA, Bachelor of Landscape Architecture,
2008

Experience

Senior Associate: Reed Hilderbrand
Cambridge MA, 2012–present

Selected Works

Betty and Edward Marcus Sculpture Park (The Contemporary Austin), Austin TX, Current
East Mall Renovation, The University of Texas, Austin TX, Current
deCordova Sculpture Park and Museum Master Plan, Lincoln MA
Cranbrook Master Plan, Bloomfield Hills MI
Groton School, Groton MA
Schwartz Common and Pavilion, Harvard Business School, Allston MA
Mountainview Farm, Town Hill ME, Current
Perkins Library and Union Drive, Duke University, Durham NC
The Koch Memorial Forest Theatre and Coker Arbor, The University of North Carolina, Chapel Hill, NC, Current
Philip Johnson Thesis House, Harvard Graduate School of Design, Cambridge MA
Rosserne Residence, Bar Harbor ME
Tanglewood Music Center, Lenox MA
University of Delaware McKinly Lab Science Plaza, Newark DE, Current

Selected Prior Experience

Designer: Sasaki Associates, Watertown MA, 2009-2012
Ithaca Commons Redesign, Ithaca NY
Tom Hanafan Riverfront Park, Council Bluffs IA
Chicago Riverwalk, Chicago IL
Designer: Michael Van Valkenburgh Associates, New York City, 2008-2009
Hudson Park and Boulevard, New York City
Hudson Yards Redevelopment, New York City

Lectures

“Site Conditioned: Culture & Ecology as Framework for Commissioning and Experiencing Art,” American Institute of Architects, Austin TX, August 2018